

WHAT IS CLAIMED IS:

1. A lamp arm structure which is an elongated chain structure composed of multiple coupling blocks which are serially connected, said lamp arm structure being characterized in that each coupling block has an annular flange at the middle to divide the coupling block into two ends, one end of the coupling block being formed with a socket section, while the other end being formed with an engaging section which can be inserted into the socket section, whereby the coupling blocks can be serially connected to form the chain structure, each coupling block being freely universally rotatable about the engaging section so that the lamp arm can be multidirectionally bent to adjust the angle of a bulb holder.
2. The lamp arm structure as claimed in claim 1, wherein the engaging section has several domed protuberances on the surface for preventing the engaging section from freely detaching from the socket section.